

OCTOBER 16TH - 27TH

FACTS AND FIGURES 2024

- → Tickets sold 80.798
- → Accreditations 5.011
- → Entry tickets free events 18.496
- → Tickets sold in theatres over the city 10.120
- → Overall attendance 109.414
- → Movie theatre occupancy rate 83%
- → Screenings 447
- → Films **160**
- → Countries 29
- → Screening rooms in the Auditorium 3
- → Screening rooms in Rome 17
- → Partners 93

MEDIA

- → Articles in national and local daily newspapers 1.371
- → Online articles 9.770
- → National and local TV news reports, TV and radio news reports 843
- → Reports and reviews on international media 705

WEB & SOCIAL

- → Official site 230.000
- → Site views **1.300.000**
- → Facebook 182.306
- → Twitter **39.363**
- → Instagram 110.200
- → YouTube (views video) 414.830
- → Tik Tok (views video) 450.000