



**BELLAS  
ARTES**

# INFORMATION ABOUT THE PROJECT\_

BELLAS ARTES



## **/TITLE**

Bellas Artes

## **/TAGLINE**

A turbulent journey to the art world

## **/GENRE**

Sarcastic comedy

## **/FORMAT**

6 30-minute-long episodes

## **/SEASONS**

2 confirmed seasons. Bellas Artes scope is broad enough to consider additional seasons. Two seasons provide the minimum time length needed for the story arc and characters to properly develop.

## LOGLINE

Bellas Artes features a series of stories and characters that revolve around the everyday management of a Museum of Contemporary Art. These characters brutally mirror our current society, prompting reflections on our world's problems and contradictions.

## STORYLINE

This museum of contemporary art is the framework that weaves the fabric of human relations among its director, staff and a series of diverse characters, among which there are artists, gallerists, collectors, politicians, visitors, tourists, and students, who are part of the artistic social and professional scene. The social environment of contemporary art allows viewers to gain an unforgiving perspective on today's problems and contradictions, among which the existing social hierarchies, esthetic taste, knowledge vs frivolity, political and economic maneuvers covered up by art, and the moral ground or lack thereof among those who are part of this ecosystem that is so appealing but also fiercely competitive.

## PREMISE

Over the last years, museums have become focal institutions in modern society. Any tourist who goes to an important city will eventually set foot in one of these museums. Even though we know these museums' rules and regulations as visitors, what happens when we remove these institutions' veil of intimacy? This series will allow viewers to discover this hidden world and find out that, behind the utter cleanliness and professionalism of museums, lies a plot of passions, posturing and ambitions that depict a raw portrait of our current society.

# TREATMENT, TONE AND ESTHETIC\_

## WHAT IS THE SPIRIT OF THIS SERIES?

Bellas Artes combines a series of fundamental issues, such as the concept of art and human creation, with everyday social problems. The cosmopolitan quality of the art world will enable us to count on both international actors and actual artists and celebrities who will take part in different episodes. The contrast between the solemn and institutional context of the museum and the boldness and transgressions which are typical of modern art will prompt numerous uncomfortably humorous situations.

## ESTHETIC AND PHOTOGRAPHY

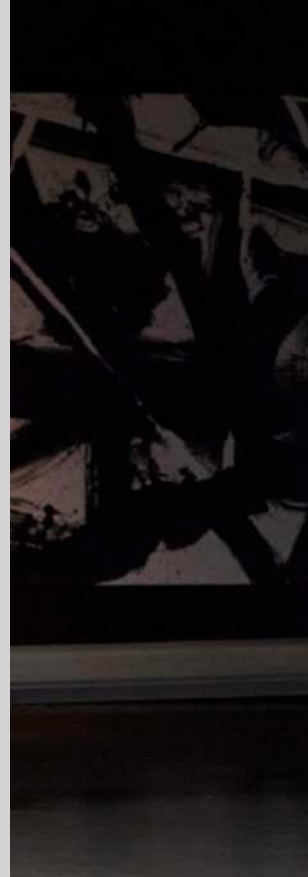
This series photography and general esthetics articulate a stark contrast between the most glamorous aspects of the art world - expressed via its own language of avant-garde architecture, design furniture, contemporary works of art and sophisticated costume design - and the everyday mundane esthetics of tourists, students, workers, and the administrative areas of the museum.

The characteristics of the architectural spaces combined with the exhibition of works of art provide a high-quality, refined and minimalist setting for the stories to unfold.

## REFERENCES

**THE SQUARE** by Ruben Östlund

**COMPETENCIA OFICIAL** by Gastón Duprat and Mariano Cohn  
are among this series' main references



# CREATORS AND SCRIPTWRITERS\_

The cinematography of Mariano Cohn & Gastón Duprat, along with that of scriptwriter Andrés Duprat's, has always approached art and culture-related themes with particular wit and sophistication.

As scriptwriters and directors, Mariano and Gastón have filmed numerous feature films which have competed in the most important film festivals around the world. During their lengthy career, they have been awarded more than forty international prizes, among which a Goya, a Platino and an Ariel. The successful and award-winning "The man next door", "The Distinguished Citizen", "Todo sobre el Asado", "My masterpiece", "4x4", and the recently released "Official Competition", featuring Óscar Martínez, Penélope Cruz and Antonio Banderas, are among their latest feature films.

Since 2019 they have created more than 20 series for Star+ and Disney+, acting both as showrunners and directors of several of them, such as "The one in charge", featuring Guillermo Francella, "Nada", featuring Luis Brandoni and Robert de Niro, which is in post-production phase, and "Bellas Artes", featuring Óscar Martínez, which will be shot in Spain during the first months of 2023.

Scriptwriter Andrés Duprat is an art expert, exhibition curator and the current director of the Museum of Fine Arts of Buenos Aires, one of the most relevant cultural institutions in South America.



COHN & DUPRAT  
LAST THREE  
FEATURE FILMS  
WERE RELEASED  
IN THE OFFICIAL  
SELECTION OF THE  
VENICE FILM  
FESTIVAL



BELLAS ARTES



MOSTRA INTERNAZIONALE  
D'ARTE CINEMATOGRAFICA  
LA BIENNALE DI VENEZIA

# PROMINENT PROJECTS

## MARIANO COHN & GASTON DUPRAT



# PROMINENT PROJECTS\_

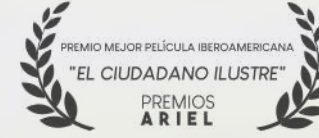
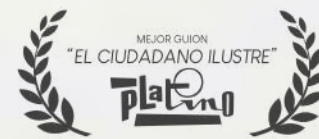
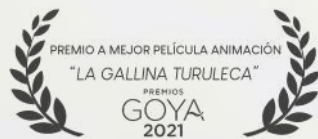
**PABLO BOSSI**  
PRODUCER



BELLAS ARTES



# AWARDS\_



# OVERVIEW\_

## SEASON1

Antonio Dumas, a prestigious, intellectual, sophisticated, though also rather cynical and conceited art historian and cultural manager, is appointed director of an important museum of modern art in Madrid after winning a contest for that position. In this new position he will have to deal with a variety of different circumstances and conflicts, which range from trade union problems and political pressures to surreal situations involving exhibitions and artists, in the midst of the unusual fauna that inhabits the art world.



# OVERVIEW\_

## SEASON 2

Antonio Dumas continues in his position as museum director but this time he will have to face new challenges, which involve clashes, deals, surprises and absurd and surreal aspects that exacerbate the limits of artistic creation and institutional management.

Within this context, our protagonist will have to make the most of his stamina and creativity in order to deal with scams, impostures, accidents and bizarre situations which involve artists, civil servants, gallerists and patrons. One of the biggest sources of conflict during season two will be the growing presence of Mariel, Antonio's ex-wife, an anti-establishment artist who lives in the Peruvian jungle. The relationship between the two will generate a series of internal conflicts that will be magnified when Mariel is nominated for an important award granted by the museum itself.



# OVERVIEW\_

# SEASON 1

## **EPISODE 1**

### **"THE CONTEST"**

Antonio Dumas and other two candidates will have to endure a series of unconventional tests in order to be offered the position of Museum director. Antonio will be the winner but his enthusiasm won't last long, as the minute he takes up his new role he will find out that the museum is swamped with all kinds of problems.

## **EPISODIE 2**

### **"TRANSCENDENCE"**

Antonio gets to know his staff better and starts to gauge the needs of his new position. The museum's dirty laundry starts to surface: for instance, an exhibition by an old mediocre artist was scheduled by the Culture Minister herself while his position was vacant. Antonio wants to know nothing of it.

## **EPISODIE 3**

### **"ENVIRONMENTAL AWARENESS"**

A collective exhibition of contemporary art on the environment is being organized. One of the artists decides to include a dead marine animal to denounce the lack of environmental awareness.

## **EPISODIE 4**

### **"LUCAS"**

Josep, Antonio's son, asks Antonio to look after his son Lucas for a couple of hours. Despite his reluctance, as he has no relationship whatsoever with either of them, he accepts. The time spent together by grandfather and grandchild won't be easy and the museum context will add to those difficulties.

## **EPISODIE 5**

### **"ARTISTS IN RESIDENCE"**

An African artists' collective comes to the museum in order to mount a performative exhibition. Once the exhibition comes to an end, the artists refuse to leave the premises because they don't want to go back to their countries.

## **EPISODIE 6**

### **"MUTANT SCULPTURE"**

A group of activists who had been vandalizing a sculpture located in front of the museum end up destroying it. After some controversy with the Ministry of Culture, they decide to restore the fragments left and exhibit it with a ridiculous and overblown protection device.

# OVERVIEW\_

## SEASON 2

### **EPISODE 1** **"GENDER ISSUE"**

Antonio decides to hold an exhibition of an elderly Iranian artist. The artist's agent in Madrid has all her artworks and manages every detail. On the opening day, we will find out that not everything is what it seems.

### **EPISODE 2** **"FUNRAISER"**

At the museum, Antonio meets an intriguing and attractive woman who has a social welfare foundation. The woman promises to raise a lot of money for the museum thanks to a contact with a millionaire philanthropist. Antonio is as interested in the project as he is in her and will go to any lengths to achieve his goals.

### **EPISODE 3** **"THE VISITOR"**

A man visits the museum every day revealing a strange routine that alerts security guards. The security chief follows and investigates him to conclude that he is a thief who is about to pull off a robbery, so he conceives a plan to stop him.

### **EPISODE 4** **"SPECIAL REQUEST"**

A former Latin American president who is about to pass away decides to donate an extremely valuable work of art to the museum. When he is about to finalize such a donation, he comes with a single ridiculous condition: that they devote one of the museum's rooms to exhibit a giant nativity scene created by his late wife. Antonio can't seem to decide whether he should lose the donation or accept this extravagant request.

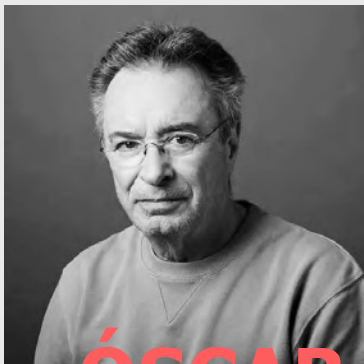
### **EPISODE 5** **"THE PERFORMANCE"**

A prestigious performer comes to the museum. The woman performs radical actions such as breaking objects and attacking visitors. Antonio needs to mediate between people's complaints and freedom of speech.

### **EPISODE 6** **"THE AWARD"**

Mariel travels to Madrid because she is going to receive an award. During the award ceremony gala, Mariel makes the most of the public event to vent her incendiary opinions about institutions and the establishment.

# CHARACTERS S1 & S2\_



**ÓSCAR  
MARTINEZ**

/"COMPETENCIA OFICIAL"  
/"EL CIUDADANO ILUSTRE"

## ANTONIO DUMAS

Antonio is the museum's director. He is an intelligent, cultured, cold and highly-experienced man, which allows him to emerge victorious from otherwise complex situations. He is a natural-born leader who is cynical enough to be able to adapt to a range of circumstances involving politicians, patrons, and artists. He has Argentinian heritage, but he is a cosmopolitan citizen. He has been living in Spain for decades now; he is separated and he doesn't have a good relationship with his son.

His most important relationship was with Mariel Bernabé, an artist who is still working but outside the circuit and now lives in some remote location in Peru. They had a relationship when they were both young and Antonio hasn't seen her for decades.

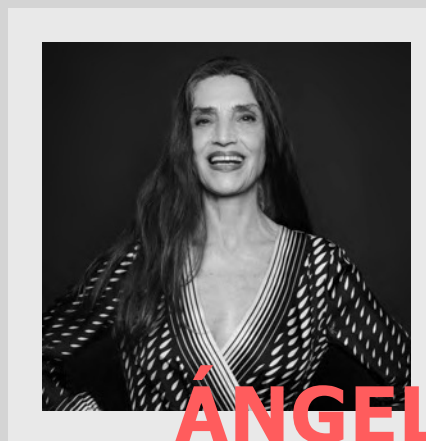
<https://www.imdb.com/name/nm0553650/>

## MARIEL BERNABÉ

She's a very radical artist with great social awareness who settled down in a small village located in the Peruvian Amazon decades ago.

She has been working outside the mainstream circuit of the art world since then. During her youth, she had an important relationship with Antonio. They haven't kept in touch and their visions about the art world couldn't be more different. Her presence will gain relevance when, all of a sudden, she is nominated for an important award that Antonio himself should grant her at the museum.

<https://www.imdb.com/name/nm0596807/>



**ÁNGELA  
MOLINA**

"LA VALLA" /  
"ESE OSCURO OBJETO DEL DESEO" /

# CHARACTERS S1 & S2\_



**ADELFA  
CALVO**

/"EN LOS MÁRGENES"  
/"EL AUTOR"

## **CELESTE** Mariel's friend

She is a middle-aged professor who has always been friends with Mariel Bernabé and who usually keeps her company during her trips to Madrid. She is a bitter and resentful person who pressures Antonio to help Mariel with the excuse that she is having economic difficulties.

<https://www.imdb.com/name/nm2431367/>



**MIGUEL  
GARCÉS**

/"MAIXABEL"  
/"INTIMIDAD"

## **ANDRÉS N.**

Lawyer

Andrés is a formal, shy and kind man. Thanks to his technical profile, he is in charge of the legal and administrative aspects of the museum.

<https://www.imdb.com/name/nm0962195/>



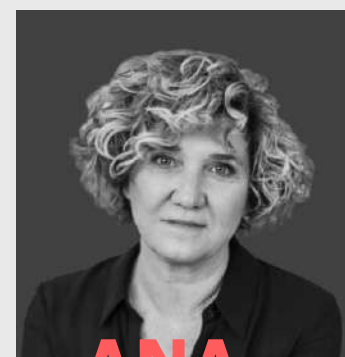
**MIKEL  
LASKURAIN**

/"LOREAK"  
/"PATRIA"

## **GARCÍA** Security Chief

He's the rude and thick man who coordinates the museum's security service. He leads a team of security guards who take turns to supervise the different rooms of the museum.

<https://www.imdb.com/name/nm0489677/>



**ANA  
WAGENER**

/"LA VOZ DORMIDA"  
/"ELREINO"

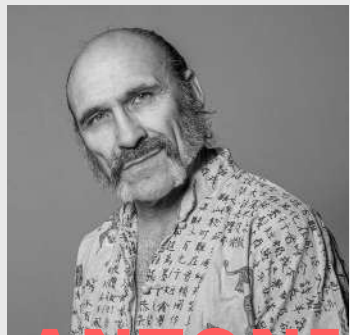
## **MARÍA J. GUTIÉRREZ**

Minister of Culture

She is the Minister of Culture, to whom Antonio reports. She is a tough and authoritarian woman who is very fearful of public opinion, which will result in several problems and tensions with the museum director.

<https://www.imdb.com/name/nm0905676/>

# CHARACTERS S1 & S2\_



**ANTONIO  
BUIL**

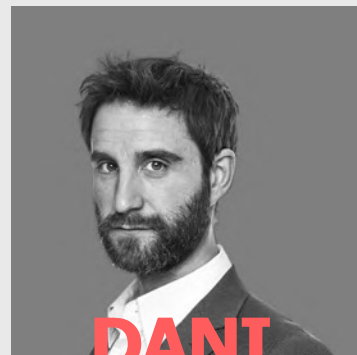
/ "OPERACIÓN  
LIBERTAD"  
/ "INSUMISAS"

## MANUEL GÁLVEZ

Trade union leader

With a lazy and insidious demeanor, he is one of the museum's editors and the museum's trade union shop steward. He knows better than anyone every end and corner of the museum and he is the spokesman for the employees' complaints. He makes the most out of every opportunity to obtain personal gain.

<https://www.imdb.com/name/nm0125663/>



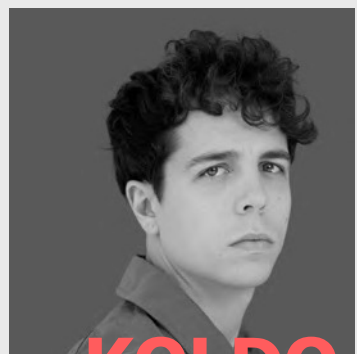
**DANI  
ROVIRA**

/ "OCHO APELLIDOS VASCOS"  
/ "100 METROS"

## JOSEP Antonio's son

He is Antonio's, but not Mariel's, son. Serious and formal, he has no relationship whatsoever with the art world. His relationship with Antonio is distant and troubled. He has a nine-year-old son called Lucas who doesn't have much of a relationship with Antonio either.

<https://www.imdb.com/name/nm3657043/>



**KOLDO  
OLABARRI**

/ "EL MINISTERIO DEL TIEMPO"  
/ "VAMOS JUAN"

## LEO

Museum curator

He is a transgressive, intelligent and highly-qualified young man. He plays the role of Antonio's artistic consultant for the most radical and contemporary projects. Many of his avant-garde ideas will cause trouble for the museum and Antonio himself.

<https://www.imdb.com/name/nm5057016/>



**AIXA  
VILLAGRÁN**

/ "VIDA PERFECTA"  
/ "LOS HOMBRES DE PACO"

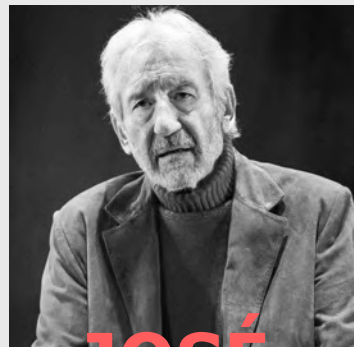
## MARISA Antonio's personal assistant

This middle-aged woman is responsible, dedicated and discreet. She is Antonio's loyal personal assistant, on whom he always can count. She manages his agenda, his private life and even some of his personal issues.

[https://www.imdb.com/name/nm1938814/?ref\\_=nv\\_sr\\_srsq\\_0/](https://www.imdb.com/name/nm1938814/?ref_=nv_sr_srsq_0/)



# CHARACTERS S1



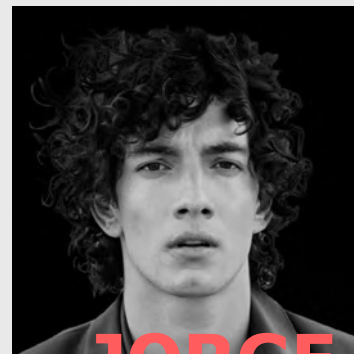
**JOSÉ SACRISTÁN**

/ "MAGICAL GIRL"  
/ "LA COLMENA"

## JULIAN MARTÍNEZ SÁNCHEZ

He is a rude and stubborn elderly artist. He has bad manners, always wants to get his way and, in order to do so, he often resorts to the fact that he is the Culture Minister's godfather.

<https://www.imdb.com/name/nm0755364/>



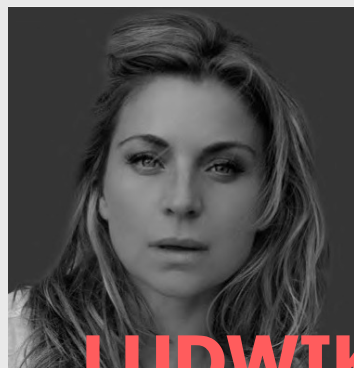
**JORGE LOPEZ**

/ "ÉLITE"  
/ "SOY LUNA"

## SELK'NAM Artist

He is a Chilean artist who lives in Berlin. He is introverted, taciturn and inscrutable. As an artist, he is intellectual, committed and radical. He will hold a very strange and problematic exhibition, which will generate great controversy.

<https://www.imdb.com/name/nm5623348/>



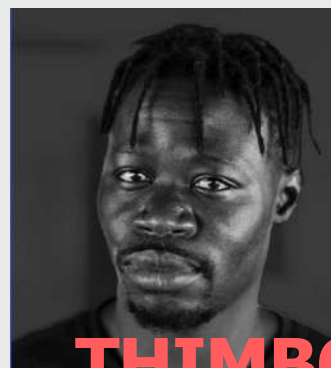
**LUDWIKA PALETA**

/ "GUERRA DE LIKES"  
/ "MADRE SOLO HAY DOS"

## ANKA Artist

She is a young Polish conceptual artist who is very attractive, something that won't go unnoticed by Antonio. In the series she will be part of a collective exhibition with other artists from different nationalities. Her work will certainly have an impact.

<https://www.imdb.com/name/nm0657590/>



**THIMBO SAMB**

/ "NASDROVIA"  
/ "ANTIDISTURBIOS"

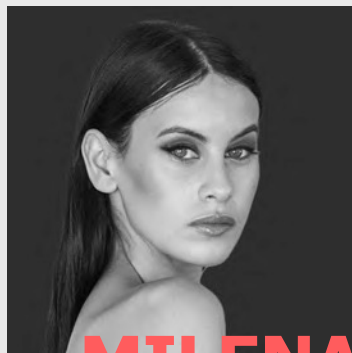
## BAYÉ African artist

He is the only African artist in the collective exhibition who decides to apply for a residency.

He is intelligent and speaks a little Spanish.

<https://www.imdb.com/name/nm5959389/>

# CHARACTERS S2



**MILENA  
SMIT**

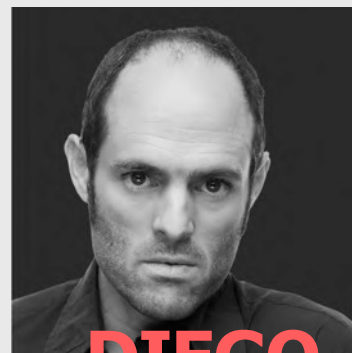
/ "MADRES PARALELAS"  
/ "NO MATARÁS"

## ULA ODIN

Performer

Prestigious artist and extreme performer. She is quiet and apparently shy. However, once she performs, she turns into an aggressive and unpredictable person.

<https://www.imdb.com/name/nm9875384/>



**DIEGO  
ANIDO**

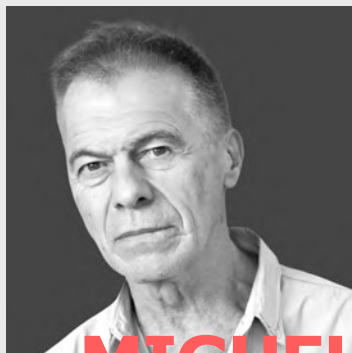
/ "AS BESTAS"  
/ "TROTE"

## GUILLERMO DAVID

Suspicious visitor

He is the man who regularly visits the museum and behaves strangely. He looks poor and has a limp.

<https://www.imdb.com/name/nm3661978/>



**MIGUEL  
ÁNGEL SOLÁ**

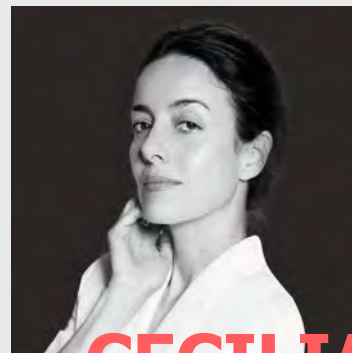
/ "LA ENFERMEDAD DEL DOMINGO"  
/ "TANGO"

## MONTEAGUDO

Former president

He is a former president accused of corruption who lives in the suburbs of Madrid. He has a terminal illness, so he is in a wheelchair and on a ventilator. He owns a key work of art in art history that he intends to donate to the museum.

<https://www.imdb.com/name/nm0813691/>



**CECILIA  
SUÁREZ**

/ "LA CASA DE LAS FLORES"  
/ "PERFECTOS DESCONOCIDOS"

## FLORENCE

Con woman

She is an attractive, cosmopolitan and enigmatic woman. She is a polyglot and makes the most of it in her work. She is supposed to be helping the museum raise funds. During that period, Antonio will have a fling with her.

<https://www.imdb.com/name/nm0840762/>

# DATASHEET\_

## PRODUCER

**PABLO E. BOSSI**

## CREATORS

**MARIANO COHN  
GASTÓN DUPRAT  
ANDRÉS DUPRAT**

## SHOWRUNNERS

**MARIANO COHN  
GASTÓN DUPRAT**

## EXECUTIVE PRODUCERS

**MARION RICHARDSON  
DANIELA GIROD**

## SCRIPTWRITERS

**ANDRÉS DUPRAT  
MARIANO COHN**

## DIRECTORS

**MARIANO COHN  
MARTÍN BUSTOS**

## PHOTOGRAPHY DIRECTOR

**KIKO DE LA RICA**

## PRODUCTION DESIGNER

**ALAIN BAINÉE**

## COSTUME DESIGNER

**CONNIE BALDUZZI**

## MAKE-UP & HAIR

**ANA LÓPEZ-PUIGCERVER  
BELÉN LOPEZ-PUIGCERVER**

# PHOTOGRAPHY DIRECTOR\_

Kiko de la Rica is a renowned Spanish photography director. Along his career, he has been nominated and awarded several prizes among which the Goya to Best Photography for "Snow White" or his previous nominations for "Sex and Lucía" and "Witching and Bitching".

<https://www.imdb.com/name/nm0209364/>



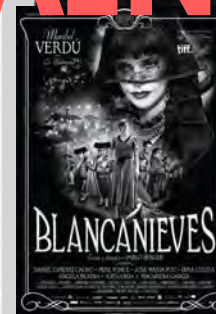
# KIKO DE LA RICA



# PRODUCTION DESIGNER\_

Alain Bainée is a renowned award-winning French production designer based in Spain. In 1993 he worked with Almodóvar on "Kika" and he has developed conceptual, artistic, and esthetic projects since then. Among his many projects are "Loving Pablo", "Vicky Cristina Barcelona" and the recently finished "Society of the snow" by J.A. Bayona.

<https://www.imdb.com/name/nm0047769/>



# ALAIN BAINÉE





# BELLAS ARTES

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