

ACEA AT THE ROME FILM FEST: THE STAR IS WATER

With a contest for the best short film about preserving our water resources and a retrospective of nine films, the ACEA Group supports this edition of the Fest and celebrates water, as seen by young videomakers and great directors

ROME 10 October 2024 - ACEA, in collaboration with the Centro Sperimentale di Cinematografia in Rome and Fondazione Cinema per Roma, today presented, at Casa del Cinema, the contest titled *I mille volti dell'acqua* (*The Thousand Faces of Water*) and the retrospective *Gocce di cinema* (*Drops of Cinema*), two initiatives born from the nineteenth Rome Film Fest, which begins on October 16th, to talk about the element water through the eyes of young videomakers and great directors. The press conference moderated by **Alesio Viola**, a Sky journalist, featured the participation of **Virman Cusenza**, ACEA's director of communications, **Mario Sesti**, a film critic and head of communication for the Centro Sperimentale, and **Francesca Via**, the general manager of Fondazione Cinema per Roma. They all underscored the visceral relationship that ties water to the imagery of cinema and the fact that Rome, *Regina Aquarum* and capital of the aqueduct tradition, is truly the ideal place to celebrate this bond.

The thousand faces of water

Born out of the collaboration with the Centro Sperimentale di Cinematografia in Rome, the contest titled *I mille volti dell'acqua* is dedicated to original short films that tell the story of water with the tools of fiction, of the documentary or animation, with the goal of raising awareness in public opinion to reclaiming, recycling and reusing our water resources, consistently with the sustainable strategies of the ACEA Group. The best work, selected by a jury composed of the people and the managers at Acea and the critics of the Centro Sperimentale, will be screened on October 16th at 5 pm in the Teatro Studio Borgna of the Auditorium Parco della Musica Ennio Morricone, when the winning videomaker will receive the *Gruppo ACEA Special Prize*.

Gocce di cinema

This year the Rome Film Fest, through an initiative of the ACEA Group, will host *Gocce di Cinema*, a retrospective of **nine films dedicated to water**, interpreted through the language of the seventh art, from an ecological, naturalistic, cultural, artistic, oneiric and religious point of vies. The nine films (*Nel tempo di Cesare* by Angelo Loy, *Watermark* Jennifer Baichal and Edward Burtynsky, *L'isola della cura* by Alex Grazioli, *Jaws* by Steven Spielberg, *The Shape of Water* by Giullermo Del Toro, *Lightning over Water* by Wim Wenders, *From Here to Eternity* by Fred Zinnemann, *Lifeboat* by Alfred Hitchcock and *Nostalghia* by Andrei Tarkovsky) bound by the profound relationship between our imagery of water and the stories that illustrate, increase our collective awareness of what is by definition a vital resource, but has become even more precious due to the threat of climate change.

ACEA Event

On October 21st at 9:30 pm, there will be another cinematic event, promoted by the Group led by the CEO Fabrizio Palermo, featuring the screening of the film *Emilia Pérez* by Jacques Audiard in Sala Sinopoli at the Auditorium.

The Stand

Among the other events organised by the Group, a leader in the Italian water industry which celebrates 115 years of history this year, is a stand dedicated **to the screening of the works in competition for** *I mille volti dell'acqua* **featuring online connections with the young video makers.** The stand can be reached by walking a symbolic "blue carpet" to remember and underscore the importance of our water resources.

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